

EVERY YOUTH

DIY FUNDRAISING PACK



DIY FUNDRAISING

Let's get started...

Thank you for choosing to support EveryYouth and make a difference in the lives of disadvantaged young people—you're already amazing! To help you get started, here are some quick tips to kick things off...

WHAT MAKES YOU HAPPY?

There's no right or wrong way to fundraise, so why not raise money doing what you love? Whether you're a runner, cyclist, avid baker or quiz enthusiast, playing to your strengths makes the experience more rewarding!

MAKE IT SIMPLE

Whatever your challenge, start by getting in touch with one of our team and we can help you begin your fundraising journey. Then it's up to you to share far and wide!

MAKE IT PERSONAL

Engaging others with your fundraising is vital - so tell them what it is about the cause that moves you. Keep supporters updated on progress, fundraising wins and what you learn along the way.

MAKE IT REAL

Show people what their donation will do - use the information and shining stories we share with you to highlight the real difference that supporting EveryYouth makes.



FUNDRAISING IDEAS

Some fail safe, all year round ideas that will get you started...

SPORTS CHALLENGES

Are you or your friends fitness fanatics? Sign up for a sports challenge! Distance challenges are great for tag teams where each person logs how much exercise they've done in a week. You could even try going around the world.

DECLUTTER & DONATE

Have clothes, homeware, music, books, or gadgets you no longer use? Clear them out and organize a bring-and-buy sale, either in person or online, donating your profits to EveryYouth!

PAY A FEE, ENTER THE IDEA

Pay a fee to enter your idea! Remember when you could wear non-uniform for £1? Apply that concept anywhere; like pumpkin carving, a tuck shop, egg hunts, eating challenges, or potluck gatherings!

GET QUIZZICAL

It's a classic! Easy to host at home, in your office or down the pub, recruit some teams, nominate a Quiz Master and drop us a line for help with questions!

SWEEPSTAKES

Add some excitement to events, from Football to Wimbledon, Six Nations to Tour de France; there's plenty to choose from, and a simple donation per person is all you need.

BAKE OFF

Every day is better with cake. Organise an in-office bake sale inviting colleagues to donate for some tasty treats. Soggy bottoms need not apply...

DODGY DRESSING

Terrible shirts, wonky wigs, pyjamas, go as wild as you like for a Dodgy Dressing competition. Bring the Fashion Week vibes with a catwalk to crown worst dressed!



ENGAGEMENT CALENDAR

JANUARY

- 'Around The World' Sports Challenge
- 'Duvet Day' - Host a quiz and the winner has a day off
- Declutter & Donate
- Pyjama Day

FEBRUARY

- 'Blind Date' - Pay a donation and get to know someone new at work/school/gym... etc
- Pancake Day
- Potluck Event
- 'Give It Up'

MARCH

PUT YOUTH HOMELESSNESS TO BED!

Join us for our annual Put Youth Homelessness To Bed campaign!

APRIL

- Spring Clean
- Eggcellent Eating Challenge
- Egg Hunt
- Happy Birthday EveryYouth!

MAY

- Mental Health Month
- Football Sweepstake
- 5-A-Side Football Club
- Walk for Mental Health

JUNE

- Pride Month
- 'Strut Your Stuff' - Take part in a dodgy dressing catwalk
- Love Island Sweepstake
- Equalitea - Tea and Cake Sale
- 'Quiz It Up' for Equality

JULY

- Big Summer Picnic
- Sports Day
- Tuck Shop
- Pay Day Bingo



AUGUST

- International Youth Day
- Summer Declutter
- Distance Challenge



SEPTEMBER

- Sleep Out onsite
- Karaoke Night
- Great British Bake Off Sale



OCTOBER

- Spook 'n' Scare - Dress up for Halloween
- Black History Month Quiz
- World Homelessness Day
- Pumpkin Carving
- Bonfire Bake Sale



NOVEMBER

SLEEP OUT!

Join us for our annual Sleep Out or hold your own!

DECEMBER

- Christmas Cobbler Day
- Big Give Christmas Gift
- Buy a virtual gift from our store!



JANUARY

NEW YEARS RESOLUTIONS

FITNESS CHALLENGES

Set personal challenges (like fitness goals or Walking Challenges with Milestones) and ask colleagues and friends to donate for each milestone they achieve throughout the month.



BAKE OF THE MONTH

6th - National Shortbread Day

17th - National Chocolate Cake Day

DAYS TO CELEBRATE

14th - Dress Up Your Pet Day

Host a pet competition with an entry fee and get everyone to vote for the best dressed pet.



FEBRUARY

SHARE THE LOVE



VALENTINE'S CARD SALE

Create and sell handmade Valentine's cards with proceeds supporting EveryYouth.

PAYROLL GIVING MONTH

February is Payroll Giving Month. Support EveryYouth by donating directly from your salary.

DAYS TO CELEBRATE

9th - National Pizza Day

Host a pizza party with everyone paying a fee to enter.



BAKE OF THE MONTH

3rd - Carrot Cake Day

23rd - Banana Bread Day

MARCH

NATIONAL BED MONTH

PUT YOUTH HOMELESSNESS TO BED

Join us in our campaign to raise awareness about the importance of a good night's sleep for young people facing homelessness.

Dream Jar Raffle

Create jars filled with items related to good sleep (like eye masks, herbal teas) and raffle them off at your school, gym or community centre.

DAYS TO CELEBRATE

14th March - World Sleep Day

Arrange a community sleepover event with activities, games, and snacks, charging an entry fee.



BAKE OF THE MONTH

3rd to 9th - British Pie Week

4th - Pancake Day

APRIL



EASTER

EGG HUNT

Host an Easter egg hunt and charge a participation fee. Include prizes for finding special eggs!

EASTER BASKET RAFFLE

Create themed Easter baskets filled with goodies and hold a raffle, selling tickets for a chance to win.

DAYS TO CELEBRATE

15th - World Art Day

Organise an art competition where participants can have their artwork on display. Charge an entry fee, and invite everyone to cast their votes for their favourite piece.



BAKE OF THE MONTH

1st - Sourdough Bread Day

MAY

MENTAL HEALTH AWARENESS

ART THERAPY/PUPPY THERAPY EVENTS

Organise an art therapy or puppy therapy session with a fee to attend.

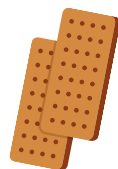
WALKING CHALLENGE

May is National Walking Month! Organise a month-long walking challenge featuring various milestones. Participants can invite supporters to pledge donations as they achieve their goals.

DAYS TO CELEBRATE

4th - World Laughter Day

Organise a comedy night that highlights the talent within your team. Sell tickets for the event, creating an entertaining evening filled with laughter while supporting EveryYouth.



BAKE OF THE MONTH

29th - National Biscuit Day

JUNE

PRIDE MONTH

PRIDE PARTY

Host a celebratory event featuring music, food, and performances. Charge for entry and offer raffle or prizes.

'QUIZ IT UP' FOR EQUALITY

Organise a Pride-themed quiz night with an entry fee.

DAYS TO CELEBRATE

3rd - World Bicycle Day

Host a cycling challenge, inviting participants to raise funds through pledges based on distance travelled.



BAKE OF THE MONTH

6th - National Doughnut Day

16th - National Fudge Day



JULY

SUMMER FETE

BIG SUMMER PICNIC

It's National Picnic Month. Organise a picnic or a fete with food, games and a raffle draw.

SUMMER SPORTS SWEEPSTAKES

Whether it's Tour du France, British Grand Prix or Wimbledon, July is perfect for sweepstakes.

DAYS TO CELEBRATE

19th - International Karaoke Day

Host a karaoke night and allow attendees to sponsor specific songs. For a donation, they can choose a song for someone to perform.



BAKE OF THE MONTH

7th - World Chocolate Day

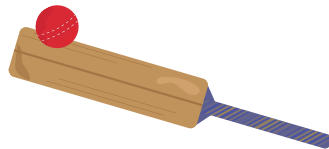
21st - World Ice Cream Day

AUGUST

SUMMER FUN

SPORTS DAY

Host friendly competitions like football or cricket. Charge teams an entry fee and offer prizes for winners.



SUMMER TUCK SHOP

Set up a vibrant stall offering a variety of snacks and drinks, from ice creams to homemade treats.

DAYS TO CELEBRATE

12th - International Youth Day

Create an awareness campaign and digital fundraiser to support youth homelessness on this day.



BAKE OF THE MONTH

17th - Cupcake Day

SEPTEMBER

MAKE IT ABOUT CHARITY

5th - International Day of Charity

Use this moment to amplify the cause and the importance of giving. Whether it's by organising a fundraising event or an online campaign, make it all about EveryYouth and the work that we do.

DAYS TO CELEBRATE

6th - National Read A Book Day

Organise an office book club or a book sale for all book lovers with proceeds going to EveryYouth.



BAKE OF THE MONTH

Great British Bake Off



OCTOBER

RAISE AWARENESS

10th - World Homeless Day

Use this moment to raise awareness about the difficulties young people face. Start an online fundraiser or a tuck shop to raise funds for EveryYouth.

ROYAL PARKS HALF MARATHON

Join us for the Royal Parks Half Marathon and help fundraise for EveryYouth. Find out more [here](#).

DAYS TO CELEBRATE

11st - International Coffee Day

Organise a "Coffee Tasting Event" where attendees can sample various brews for a donation.



BAKE OF THE MONTH

14th - National Dessert Day

NOVEMBER

SLEEP OUT FOR EVERYYOUTH

Sleep Out is a unique opportunity to raise awareness and funds for youth homelessness. You can organise your own team sleep out in your community or join us in London for a night under the stars. Reach out for more details and get involved!

DAYS TO CELEBRATE

5th - Bonfire Night

Spark some excitement by organising a themed bonfire party, a firework viewing event, or a pie-eating contest.



BAKE OF THE MONTH

21st - Gingerbread Cookie Day

26th - National Cake Day

DECEMBER

FESTIVE SEASON

CHRISTMAS CAROLLING

Get the team together to spread holiday cheer and raise funds for EveryYouth.

12 DAYS OF GIVING

Create a social media campaign that encourages daily donations or acts of kindness leading up to Christmas.



DAYS TO CELEBRATE

12th - Christmas Clobber Day

Encourage your friends or colleagues to pay a donation and don their festive spirit by wearing their favourite Christmas jumpers for Clobber Day.



BAKE OF THE MONTH

4th - National Cookie Day

8th - National Brownie Day

VICTORIA'S STORY

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I'm Victoria and I'm 26 years old. I came to the UK from Nigeria and applied for refugee status because of sexuality. I realised I couldn't live an open life as a lesbian woman back home and both my parents passed away.

I initially was in a bad place mentally – I was depressed and suicidal. I stayed in temporary accommodation provided by the Home Office while I was asylum seeker, and when I was granted refugee status I was given 10 days' notice to find a new place to live.

I was homeless for three weeks and would have been on the streets had I not had a friend who let me stay with her. I was recommended the help of my local EveryYouth charity, Roundabout, and they found a bed for me in supported accommodation. I didn't want to be a burden on my friend so I was so glad when Roundabout helped me.

helped me figure out my career options. I didn't want to get any old job – I knew I had a passion for helping people. I know what it's like to be depressed and anxious. I volunteer for a local charity and that's when I learned some women in the area were afraid of social workers because they feared it meant their children were going to be taken away from them. I thought, why not go into social work? If there are more social workers with my skin colour perhaps these women will feel more comfortable.

My Employment and Skills Worker at Roundabout helped me apply for a 'Step Up to Social Work' course at Sheffield Hallam University. I have also applied for a learning disability nursing course at the same university. Thanks to EveryYouth's Employability fund, my UCAS fees were covered and I got a laptop.

Having this support made me feel like a burden had been lifted. Applying for university can be a lot of work but having someone there to help me do it...I felt really blessed and felt that I was in a more advantageous situation than my peers.

I'm now looking to move into council housing and Roundabout helped me move onto the priority list. Before the support of Roundabout, I felt like chains were holding me down. But now I'm able to back myself. I feel freer.

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Your support can have a life changing impact...

£5

could buy a bus ticket for a young person attending their first job interview

£10

could provide a warm meal for an unhoused young person

£23

could offer a session with a specialist Housing Officer

£25

could cover the UCAS fees for a young person applying to university

£27

could pay for a job coaching session for a young person looking to start work



£52

could pay for a counselling session for a young person to improve their mental health

£116

could cover the costs of transport, equipment and clothing for a young person starting work

£450

could pay the rent deposit for a young person securing their first home

£624

could give a young person 12 counselling sessions to address trauma

£1,350

could guarantee an employment, education or training opportunity for a young person

...and so much more!



NOW IT'S YOUR TURN



Make a note of what you would like to get involved in

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

EVERYYOUTH



FOR FURTHER SUPPORT OR QUESTIONS PLEASE CONTACT

HAYA@EVERYYOUTH.ORG.UK

