

EVERY YOUTH

IMPACT

REPORT

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REPORT



2025

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# LETTER FROM THE CEO



Thank you for taking the time to read EveryYouth's 2025 Impact Report. If 2024 was "exciting but challenging," 2025 has been plain challenging. A stagnant economy, rising youth unemployment, fewer rental properties, a frozen Local Housing Allowance, and the continued inaccessibility of social housing have all combined to increase pressure on homeless young people.

At the same time, philanthropy has declined. The Charities Aid Foundation reports that homelessness charities have been disproportionately affected, and EveryYouth has felt this acutely. Partnerships, events, and appeals have raised less, meaning fewer young people can access the support they need to move on from homelessness.

The consequences are clear. Young people are staying longer in homelessness services, leaving their lives on hold, while others cannot access the supported accommodation they urgently need. Many centres report rising numbers of young people sleeping rough.

Meeting this challenge begins with empathy: the ability to see the world through another's eyes. Too often, young people are portrayed as fundamentally different or difficult to understand but there is far more that unites generations than divides them.

Evidence from our work, independent research, and conversations with young people shows their hopes and fears remain consistent: to find meaningful work, build relationships, and feel proud of their lives. A stable home matters, but it is rarely the end goal—it is a foundation that enables security, wellbeing, and opportunity.

This understanding sits at the heart of EveryYouth's new five-year strategy. Young people need more than a roof over their heads to thrive. They need opportunity, specialist support, and the removal of structural and financial barriers. Crucially, they also need to feel that society cares about them and believes in their potential.

The impact of getting this right is profound. When young people feel valued and invested in, they are more likely to contribute to stronger, more cohesive communities. EveryYouth remains committed to this hopeful path.

We are deeply grateful to our Delivery Partners and Backers who share our optimism. Together, we have expanded our Network from 13 to 21 charities and supported thousands of young people to improve their mental health, education, employment prospects, and independent living skills.

And to the young people whose stories shape this report: your resilience inspires us.

**Nick Connolly**  
CEO, EveryYouth

# WHAT WE ACTIVATED THIS YEAR



**441** young people supported  
into employment,  
education or training

**172** homes were unlocked  
through EveryYouth  
Homed

**1,259** goals achieved across  
our programmes

**2,017** young people  
supported

**320%** increase in course  
enrolments

# WHAT WE DO

Our model is based on well-established theories that suggest that behavioural change is most likely to occur if you make it easy for people, and support them in that process. By breaking larger changes into smaller ones, by offering guidance and support and by removing barriers and celebrating progress along the way, we can help young people make changes that may otherwise feel impossible.

This is made possible through four overlapping workstreams, none more significant than the other, which help our Preferred Delivery Partners provide for the young people in their care.



## CREATING OPPORTUNITIES

Success usually involves some element of luck and supportive relationships, but the young people we work with have rarely had either. EveryYouth helps change that by creating the opportunities that they need to thrive and put their self-belief and specialist support into action.

## SPECIALIST GUIDANCE

Supported housing staff shoulder an impossible range of responsibilities, from managing complex needs to navigating benefits, work, education and housing. EveryYouth fills the gap by funding specialist, patient support that helps young people heal, grow and move towards work and housing that truly fits them.

## BUILDING BELIEF

Disadvantaged young people are often judged and pushed into choices that don't reflect their potential, leaving many alienated. EveryYouth offers a more hopeful narrative and aims to ensure that young people can influence how they're seen and how services are designed.

## REMOVING FINANCIAL BARRIERS

Belief, support and opportunity mean little when benefits are too low for young people to participate, leaving many unable to afford essentials. EveryYouth provides rapid, flexible funding through the staff who know them best, so young people can seize opportunities in the moment and try again if things don't go to plan.

# EVERYYOUTH HEALTHY

Many young people arrive at our Delivery Partners having faced years of instability, trauma and long waits for mental health support. These delays can worsen their well-being, making it harder to plan or sustain work (Mind, 2025). Research by Future Minds (2025) found that young people with mental health problems are nearly five times more likely to be economically inactive than their peers. For young people who have experienced homelessness, the picture is even more complex. Many have lived through multiple adverse childhood experiences, intensifying the need for timely, specialist support. Without the right support at the right moment, their progress can stall.

Launched in 2022, EveryYouth Healthy provides rapid, specialist mental health support that helps prevent unhoused young people from becoming trapped in cycles of instability and unemployment, reducing their long-term reliance on services. This early intervention not only improves well-being, but also delivers measurable economic value: analysis by PBE estimates that the programme could generate more than £800 of benefit for each young person supported, with the majority driven by increased chances of entering employment and moving into more productive roles (PBE, 2021).

This year, **234** young people were referred for support, and **191** received counselling. By activating the mental health support they've been waiting for, we're removing one of the biggest barriers to education, employment and independent futures.



**85%** reported improved self-esteem

**82%** reported that they are more able to self-manage their mental health

Estimated **3:1 ROI** in 2025

# EVERYYOUTH HOMED



At the 6-month post-programme check-in, **75%** of Future Builders young people were in employment, and **87%** were in stable, secure housing\*.

It is becoming increasingly difficult to access genuinely affordable housing, leaving many unhoused young people without the stable foundation needed to enter employment and improve their wellbeing (Centrepoint, 2025).

That is why EveryYouth Homed exists: to act as a catalyst, helping young people to overcome complex systems and financial barriers so they can secure stable housing and build an independent future.

Through Future Builders, EveryYouth directly addresses the shortage of affordable housing by bringing underused properties back into use and renting them at an affordable rate. Alongside this, young people receive holistic support to help them maintain or improve their employment and develop independent living and tenancy management skills, enabling them to make a sustainable transition to their own home at the end of the programme.

Alongside Future Builders, EveryYouth's Housing programme provides tenancy support and grants to help young people overcome the financial barriers they face when renting. Delivery Partners guide young people through affordability checks, tenancy agreements and conversations with landlords, ensuring that these complexities do not become the barriers that keep a young person homeless.

This year, 172 young people moved into their own homes through EveryYouth Homed. With 85% of those in Future Builders also able to save money, young people are not only securing a place to live but building the financial foundations for a more stable future.

\*This includes young people who didn't respond to contact.



"My experience was *very good* in the Future Builders accommodation. It felt like *home*... Roundabout helped me to secure full-time employment... which helped me move out and afford my own home."

Omar

# EVERYYOUTH EMPLOYED

Starting work for the first time can feel daunting for anyone, but for young people who have experienced homelessness, it can feel like an impossible step. Many have experienced trauma, disrupted education and a loss of confidence. These challenges can make entering employment far more than just finding a job, and that's where activators like EveryYouth Employed can make a difference.

EveryYouth Employed helps young people to take confident steps into employment, education or training (EET). Through coaching, skills-building and supportive pathways into meaningful work, young people are equipped to access and sustain these opportunities. Alongside this, they can access a Boost - a small but powerful bursary which removes the practical costs that stand between them and their next opportunity.

In 2025, EveryYouth's Network helped **441** young people progress into EET. To help young people overcome practical barriers, Delivery Partners awarded **620** Boosts. Since 2022, Boosts granted have increased by **16%**, with travel Boosts more than doubling, reflecting the rising cost of living.

This catalytic support is vital to enabling young people to take up opportunities that will help them build stable incomes, maintain housing and reduce their reliance on support systems long-term.

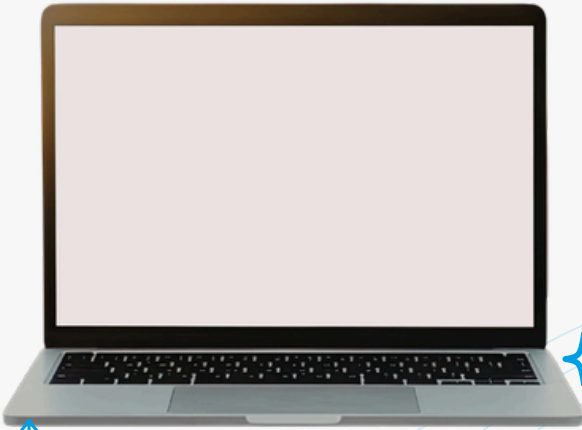


**82%** reported that they felt more confident

**£109** - the typical cost of a Boost to power a young person's next step

# PROJECT FLOURISH

Project Flourish went big this year...



**Course enrolments up 320%**  
4,960 course enrolments.

## homewards

### Partnership launched

**EveryYouth and Hays** became official partners of The Royal Foundation's Homewards programme. The programme enabled us to target specific areas with national employers.

### 23 young people entered roles

In healthcare, housing, retail and hospitality. Of the 15 young people who have reached 6+ months in their role, **87% successfully passed probation** with the remainder continuing in employment with extended support.



### £2,050 flexible bursary

The Super Boost bursary acts as a catalyst that helps young people to remove practical barriers and accelerate progress in their new role. Uses range from driving lessons so that the young person could drive a company van, to rent deposits and essential furnishings, for a home made possible by their new employment.



### £12,800 awarded

We awarded £12,800 in Super Boost bursaries, most commonly used for transitional costs such as travel and work clothing.



“I’m confident in myself



and I feel safe and happy.”

# LYDIA'S STORY

My name's Lydia and I'm 20 years old. I had a pretty normal childhood but my dad was an alcoholic, which made the dynamic of my family a bit weird.

I found out about my local EveryYouth charity, Roundabout, when I was around 16 years old. I came to their services and offloaded everything that happened. I moved into a hostel and then into my own flat when I turned 18. I got into debt but through the help of EveryYouth Employed, I received budgeting advice which helped me get out of debt.

I was offered therapy sessions as well thanks to EveryYouth Healthy. At first I was offered six sessions, and I showed up to all of them. I ended up doing 12 sessions. I feel much better, much more confident, and have more direction in my life.

I probably wouldn't have gone to university if it wasn't for the support I received. I know what I want to do, I'm confident in myself and I feel safe and happy as well.

I'm completing a course called Working With Children, Young People and Families. It's a foundation course and I can go on to do a Bachelors of Social Work after that.

I'm really enjoying it at the minute. Because I have lived experience of homelessness, it makes people comfortable around me.



I really enjoy helping people and it brings me a lot of joy. I'm bringing a negative from my past and turning it into a positive to make sure that young people don't go through the same thing that I went through.

Home to me is somewhere that is safe and comfortable and warm. It's somewhere I'm able to decorate it any way I want to. I'd love to move to the countryside and have a big garden with flowers and 20 cats.

I'm really proud of myself and really happy I took opportunities that were there for me. For a really long time it felt like nothing was there for me. Looking back, I'm glad that I eventually asked for help. I don't regret it one single bit.

**My advice to other young people in a similar situation would be to ask for help. There's no shame in reaching out and saying that you're going through something because people are there to help you and support you.**

# CAMPAIGN & PRESS HIGHLIGHTS



**1** Prince William and **Homewards** – back Project Flourish.

**2** Our CEO spoke to the BBC about the **Charities Aid Foundation report** showing that millions are giving less to charity.

**3** March saw the second year of our **Put Youth Homelessness to Bed** campaign - we raised £18,937! A huge thank you to SIMBA Sleep & Willow Beauty, who donated to the campaign through sales of their sleep-related products. Thank you to those who took part in the London Walk - Eversheds Sutherland and Hays - Fairer Consulting, and all the schools that took part in Slipper Day!

**4** Our Comms Coordinator, Yasmina, spoke on BBC Radio 1 as part of **Comic Relief's Red Nose Day appeal**.

**5** EveryYouth revealed the reality of **rural homelessness** to DevonLive.

**6** **Malvern Magic** is a summer festival held in Malvern, organised by Kate Ellen. This year, EveryYouth was chosen as one of the charity partners. They raised just under £1,000, half of which was donated to EveryYouth. Thanks to SIMBA Sleep, Bird and Blend Tea, Joanie Clothing and Norfolk Natural Living for donating prizes for the raffle.

**27** EveryYouth stories in the media



# 7

It was the **Royal Parks half marathon** in October. A big thank you to our 8 runners from Hays and Impax Asset Management who raised £4,338 and spread awareness!

# 8

10 leaders of youth homelessness charities in the EveryYouth Network **wrote to the Chancellor** about the Government's Youth Guarantee scheme, outlining what steps must be taken to ensure the scheme leads to meaningful, long term jobs for thousands of vulnerable young people.

# 9

Married at First Sight star **Daide Anica** announces ambassadorship with EveryYouth

# 10

**MortgageForce** chose **EveryYouth** to benefit from their **Take Me Home '25** event in November. A huge thank you to Kevin Duffy, Michelle Barraclough, Emma Cleveley (Parker) and William Lloyd-Hayward for putting together such a fantastic event and thinking of EveryYouth when looking for a charity to support.

# 11

Thank you to everyone who took part in November's **Sleep Out**. We had 70+ sleepers in London, including teams from Eversheds Sutherland, Hays, Herbert Smith Freehills Kramer, Taylor Wimpey, Finova Tech and Impax Asset Management. They raised £69,000. Thank you to our host, Museum of the Home,

and sponsors Taylor Wimpey. Our thanks also go to, Rapid Relief Team, BEYroots, and performers: Beaux South, Surfing Sofas, Patsy Nolan, Tristan Black, Chloe Anderson and daydreamers.

# 12

Thank you to everyone who supported our No Young Person Alone campaign as part of the **Big Give Christmas Challenge 2025**, raising an incredible £90,000 for young people facing homelessness over winter. Special thanks go to our champions, the Helen and Michael Brown Charitable Trust, pledgers Taylor Wimpey and ICCF, and corporate supporters, Eversheds Sutherland, Urban Outfitters, Career Legal, Impax Asset Management and Finova Tech.



# WHAT MAKES OUR PERFECT BACKER?

Below, we celebrate our standout Backers and the qualities they bring that helped us activate young people's potential this year.

## They're dedicated



Taylor Wimpey's unwavering commitment to supporting unhoused young people saw them donate an incredible £136,000 to EveryYouth in 2025. Taylor Wimpey also continues to be integral to the success of Sleep Out, acting as our main sponsor for the third-year running, as well as backing EveryYouth's Big Give Christmas Challenge.

Thank you to Taylor Wimpey and their employees for another incredible year of support.

## They catalyse our impact

The B&Q Foundation has been supporting EveryYouth's Future Builders programme for the last 2 years. Their funding has been instrumental to the expansion of the programme. Thanks to their commitment to our work, more young people have accessed safe, stable housing and taken meaningful steps towards education, employment and long-term independence.



A newly renovated Future Builders property in Perth - a project supported by B&Q, which brings empty homes back into use for young people.

## They go above and beyond

In 2025, Hays increased their incredible funding support by raising over £90,000 and have now raised an amazing £491,779 since the start of our partnership. A huge thank you to everyone involved.



## They're creative

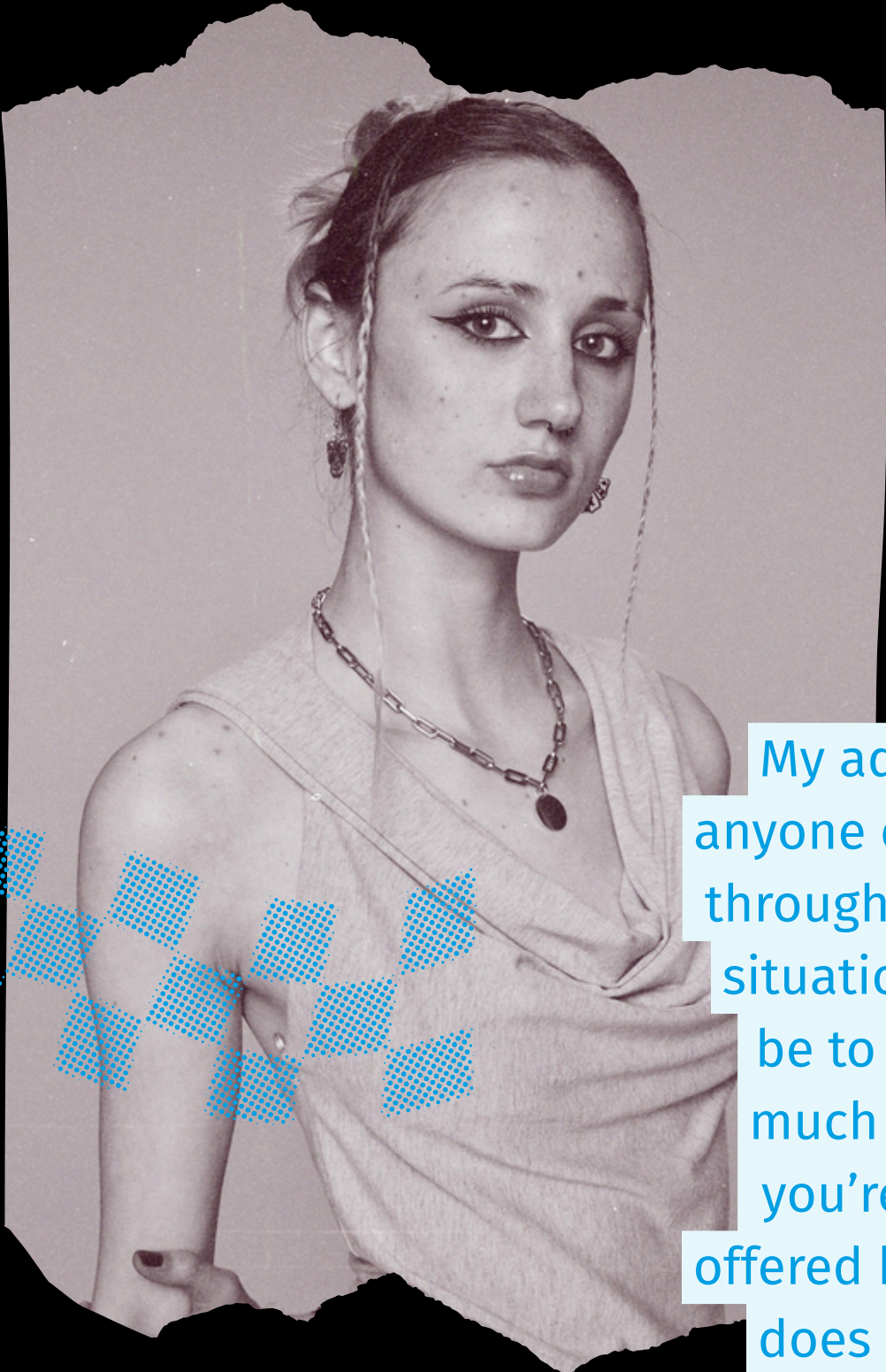
In 2025, Artist Mark Titchener generously donated 100% of proceeds from his limited addition print - It's The Hope That Keeps Us Here - to EveryYouth and donated one of his designs for EveryYouth t-shirts – We Believe In Us, which can still be purchased in support of EveryYouth.



## We would also like to thank the following Backers for their support in 2025:

AbbVie | Albert Hunt Trust | Comic Relief | Eversheds Sutherland LLP | Forvis Mazars Foundation UK | Herbet Smith Freehills Kramer | Insurance Industry Charitable Foundation | Helen and Michael Brown Charitable Trust | IKEA | Impax Asset Management | John Laing Charitable Trust | Ludlow Trust | Mortgage Force | Paul Hamlyn Foundation | Simba Sleep | Skipton Building Society | Specsavers | The Barratt Redrow Foundation | Urban Outfitters

And the wonderful individuals that support us throughout the year, including during The Big Give Christmas Challenge.



My advice to anyone else going through a similar situation would be to take as much help as you're being offered because it does make a difference.

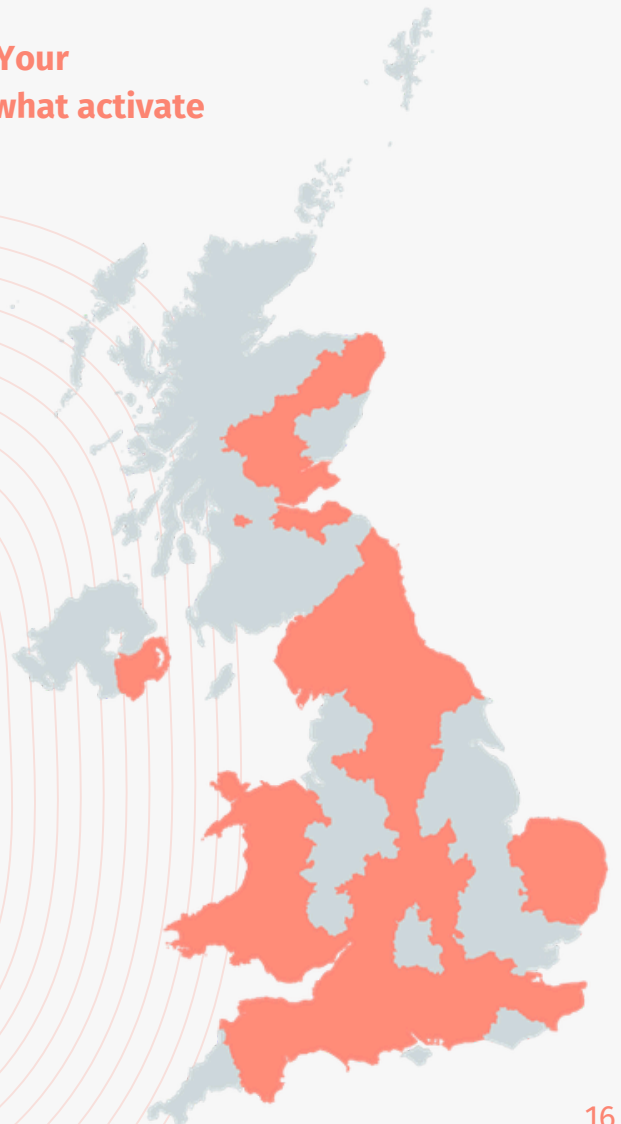
McKenna

# CATALYSING CHANGE NATIONWIDE

As the only charity supporting young people experiencing homelessness across England, Wales, Scotland and Northern Ireland, we are uniquely positioned to activate progress at scale. Our expanding Network enables us to evaluate programmes quickly, strengthens local services and unlocks opportunities for young people in more regions every year. We turn local insights into national impact, ensuring that wherever a young person lives, they can access the support and stability that they need to move forward.

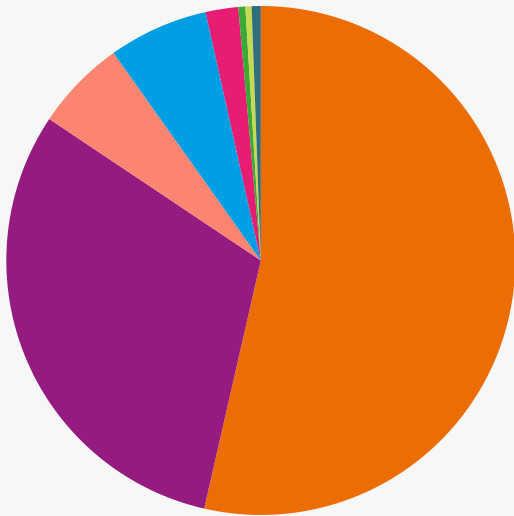
**A huge thank you to our incredible Network. Your commitment, compassion and expertise are what activate real opportunities for young people:**

1625 Independent People  
Aberdeen Foyer  
Barnardo's  
Bournemouth Churches Housing Association  
Depaul UK  
GIPSIL  
Llamau  
MACS Supporting Children and Young People  
Open Door Scotland  
Rock Trust  
Roundabout  
St. Basil's  
Step by Step  
The Benjamin Foundation  
YMCA Bournemouth  
YMCA Derbyshire  
YMCA Heart of England  
YMCA Leicestershire  
YMCA London City & North  
YMCA Milton Keynes and Northamptonshire



# FINANCES

Although 2025 brought tighter funding across the sector, we kept young people front and centre and maintained a strong impact throughout the year.



## Income

Total income: £1,055,606

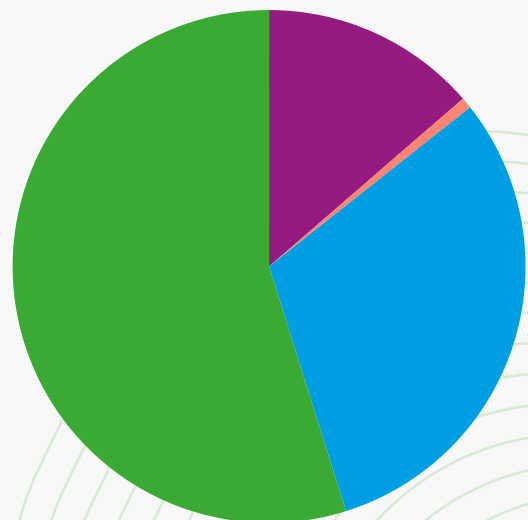
52%	Grants
32%	Corporate donations
6%	Events
6%	Individual donations
2%	Major donor
>1%	Investments
>1%	School fundraising
1%	Charitable activities

£5.76 average fundraising ROI

## Expenditure

Total expenditure: £1,330,813

Grants given	55%
Network and Programme Management	31%
Fundraising and Communications	14%
Governance	1%



# AHEAD

Looking ahead, our five-year strategy for 2025 - 2030 outlines the actions that will activate change across our Network and beyond.

## OUR STRATEGIC PRIORITIES

### Change perceptions of young people experiencing homelessness

Traditional messaging reinforces stigma by defining young people through their housing situation alone. We will shift public understanding through employing those with lived experience, and via a national paid advocacy programme.

#### Progress this year:

In 2024, Yasmina joined EveryYouth's communication team. This year, she spoke to the BBC about her experience of homelessness and the support that helped her move forward. **Four young people** have joined Youth Voices so far and will represent their peers across different media.

### Help young people achieve their goals

EveryYouth's national reach allows us to unlock large-scale opportunities such as jobs, experiences, gifts-in-kind and volunteering, that will transform young people's lives. We will enable this through digital matching tools, Project Flourish employers and new partnerships.

#### Progress this year:

**£1.08M**

the value of the gifts-in-kind distributed to young people this year, including **205** Simba mattresses!

### Create opportunities

To prove EveryYouth's approach works, we want to offer our support to all young people supported by EveryYouth's Preferred Delivery Partners and expand our Network to make sure that it is representative of the UK.

#### Progress this year:

**50%**

of the UK now covered by EveryYouth's Network, including 100% of Wales and 62% of England.



## Prove what works

To build a sustainable, scalable blueprint, EveryYouth must first understand what support young people need and which interventions work. As a neutral, non-delivery platform and a trusted partner to the UK's leading youth homelessness charities, we are well placed to transform sector data to enable evidence-based reform at scale. We will create a dataset to aggregate individual-level data from frontline services, cross-referencing where possible with UK government data to better understand long-term outcomes of young people supported at an aggregate level.

### Progress this year:

This year, we began the groundwork for our national dataset by exploring new digital research tools and strengthening data collection with Delivery Partners. These are early steps towards creating a consistent evidence base for the sector.

## Build a coalition to prevent young people from experiencing homelessness in the UK

We want to stop young people reaching the point where EveryYouth's support model is needed. With our Delivery Partners pioneering a variety of early intervention programmes, we will build and coordinate the coalitions necessary to organise scaled proof of concept programmes focused on the headline example of this work, Upstream, across the UK.

### Progress this year:

We worked with Delivery Partners to explore how Adverse Childhood Experience (ACE) surveys and early-identification tools can be embedded into young people's assessments. We also began working with local authorities through the Homewards campaign, strengthening the foundations needed for future large-scale prevention pilots.





# HOW DO YOU POWER CHANGE?

## 1. When you hear about a young person overcoming barriers...

- A. I want to shout it from the rooftops
- B. I want to understand how the system could work better
- C. I want to roll up my sleeves and help
- D. I want to know how I can support without being in the spotlight

## 2. At events, you're most likely to...

- A. Post the best photos and encourage others to join
- B. Ask great questions and connect people
- C. Help set up the chairs before anyone else arrives
- D. Make sure the donation link is saved in your phone

## 3. Which saying feels most like you?

- A. Spread the word
- B. Change happens when we connect the dots
- C. If not me, then who?
- D. Every contribution counts

## 4. Your ideal way to stay involved looks like...

- A. Following updates, sharing stories and being part of a movement
- B. Using my skills, networks or influence to open doors
- C. Volunteering time, energy or practical support
- D. Giving when I can to keep vital programmes running

## 5. Your ideal activator moment looks like...

- A. Inspiring others by sharing young people's stories
- B. Opening a door that changes someone's trajectory
- C. Helping someone gain confidence in a hands on way
- D. Providing resources so young people don't face barriers alone

If you've answered:

### Mostly A

#### The amplifier

You help momentum grow, you champion stories, raise awareness and pull more people into the mission just by being you.

**How to activate:** share our updates, follow us on social channels, bring friends to events and help amplify young people's voices.

### Mostly B

#### The connector

You see the bigger picture and use your network, insights and influence to create pathways that change lives.

**How to activate:** tell your partners, employers, funders or collaborators about EveryYouth; offer your expertise or host conversations.

### Mostly C

#### The hands-on helper

You love practical action and supporting the engine room of change.

**How to activate:** become a charity champion and host fundraising events, or offer practical skills like mentoring a young person.

### Mostly D

#### The power source

Your generosity ensures young people get the support that they deserve.

**How to activate:** make a one-off or monthly donation, support a specific fund or join the EveryYouth monthly lottery.

If you've been inspired to activate support for young people, you can find out more info at [everyyouth.org.uk](http://everyyouth.org.uk), @EveryyouthUK on social media or contact [info@everyyouth.org.uk](mailto:info@everyyouth.org.uk).





# EVERYYOUTH

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